



RE KEY

ITALY 2025



FIABCI

INTERNATIONAL REAL ESTATE FEDERATION

FIABCI
INTERNATIONAL
TRADE MISSION

Rome

Three days
Three dimensions
One unmatched experience

SEP
10-12

RE KEY: Italy 2025

A carefully curated, three-day journey through the heart of Italy's **real estate, political, and cultural ecosystem** — designed to:

- connect international business leaders,
- open market opportunities,
- build lasting relationships through shared experience.



Each day of this mission is purpose-built and completely distinct, creating a layered, powerful experience that no other event in the country offers.



Partners



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UNIVERSITÀ DI ROMA



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Associazione Internazionale per le
Costruzioni, l'Urbanistica e l'Ambiente



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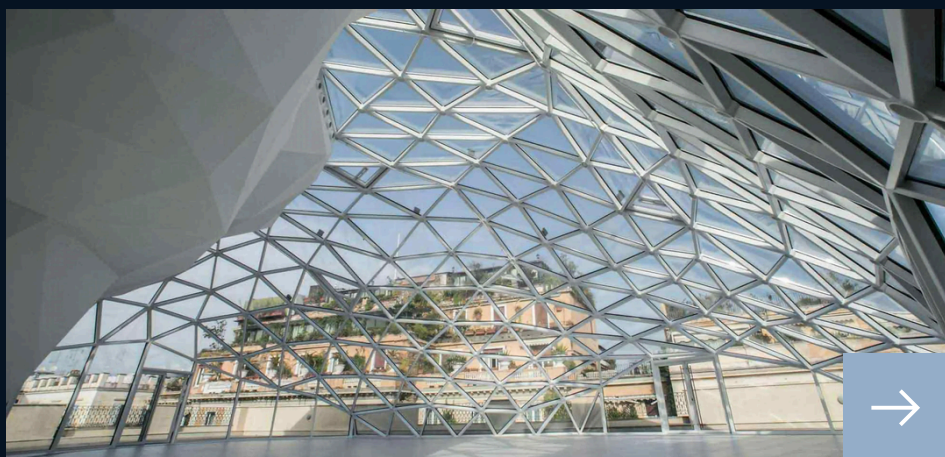
RICS®



ANACI



VILLA DI DELIZIA
— BUSINESS SPACE —
CONNECT • CREATE • CELEBRATE



Pre-Mission Days Golf Networking

→ **Monday, 8 September | Country Club Castelgandolfo**

An 18-hole Par 72 course nestled inside an ancient volcanic crater, designed by legendary architect Robert Trent Jones Sr.

Features include 3 lakes, 93 bunkers, ancient olive/oak/pine groves, and a 17th-century clubhouse overlooking Rome's landscape .

→ **Tuesday, 9 September – Olgiata Golf Club (West Course)**

Founded in 1961 within Rome's exclusive Olgiata enclave, originally crafted by Charles Kenneth Cotton and later refined by Jim Fazio in 2012. Host to major events like the Italian Open and the World Amateur Championship (Eisenhower Trophy, 1964)



Pre-Mission Days Golf Networking

What Makes This a “Must-Attend” Event

- **Unique playing environments:** Two of Rome’s most prestigious and technically rigorous golf courses—perfect venues for meaningful business dialogue in a relaxed atmosphere.
- **Natural & architectural beauty:** Castelgandolfo’s volcanic landscape and centuries-old vegetation create a stunning backdrop that fosters inspiration and calm strategic thinking.
- **Proven tournament pedigree:** Olgiata’s history hosting top-tier competitions ensures a championship-standard experience and an impressive networking backdrop.

Joining the REKEY delegates on the course are top-tier real estate influencers:



Budiarsa Sastrawinata (Indonesia)

- Managing Director of PT Ciputra Development Tbk, and President Director of Ciputra Residence & Damai Indah Golf.
- Led Ciputra to ≈USD 770 million in 2024 revenue with IDR 47 trillion in assets .
- Former FIABCI World President (2023–24).



Agussurja Widjaja (Indonesia)

- Director at Ciputra Development since 2017; board member across key subsidiaries and founder of PT Unijaya Pratama.
- Civil engineer educated in Indonesia and the U.S.; contributor to urban-scale property innovation.



Peter Koh (Singapore)

- Key Executive Officer at HJ Real Estate; 20+ years in cross-border property markets including Japan.
- Veteran FIABCI leader and influential in Asia–Europe real estate transactions.

And others.
**Are you
among them?**

FIABCI golf networking

This tradition has been embraced across some of the world's most prestigious courses, reinforcing its unique role in connecting global real estate leaders through meaningful, informal interaction.



Recent tournaments have taken place in iconic destinations such as **Nofa Golf Resort and Riyadh Golf Club in Saudi Arabia** (December 2023), the **SICC Bukit and SICC New Course in Singapore** (May 2024), and **Real Club de Golf El Prat in Barcelona**, playing both the Rosa and Yellow Courses (December 2024). In 2025, the tradition continued with rounds at **Lakowe Lakes Golf Estate and Ikoyi Golf Club in Nigeria** (June 2025). These events have become signature preambles or side activities to major FIABCI gatherings, offering delegates an exceptional environment to network, negotiate, and build long-term relationships beyond the conference room.

Day 1

Enter the Institution

Hosted in the legendary **Aula Magna of Sapienza University of Rome**, this day offers access to exceptional content and speakers:

- institutional leaders,
- government officials,
- top researchers,
- corporate executives.

It's the most content-rich and academically grounded day.



Day 1

Enter the Institution

09:00–10:00 – Opening & Welcome Session

10:00–11:00 – Lectio Magistralis – **Matthew Hardy**

11:30–13:30 – **Parallel CTV Sessions:**

- Risk, Resilience, “Antifragility”
- Cities and Inner Area Rebalancing
- Mobility, Accessibility, Inclusion
- New Technologies & Representation
- **Special Session: GOALS METRO CITY –**
Phygital tools for territorialization

13:30–15:00 – Lunch Break

(not provided – self-arranged)



15:00 – 16:00

FIABCI Discussion Panel with
associations (FIABCI, ASPESI, FIMAA,
ISIVI, COBATY, RICS and others)

**Collaborating Across Borders:
Associations as Catalysts for Success**



16:00 – 16:30

Presentation

Fabrizio Rampazzo (Blue Factory)

**PPP as a Tool for Urban Regeneration:
Insights from Blue Factory**



16:30 – 17:00

Presentation

Olga Royenko (voice of space)

**Spatial Impact Strategy for Real Estate
Development**



Day 1 – High-Level Networking Cocktail



September 10 | 20:30-23:00 | Dress Code: Business Elegant
Location: **Ex Anna Magnani Villa, Rome** (Invitation Only)
Presented by: **Harley & Dickinson** | Host: **Alessandro Ponti**

An exclusive evening at the historic Roman villa once home to Academy Award-winning actress **Anna Magnani**.

Located in the heart of the city, this refined residence — a true cinematic gem — will open its doors for a private networking cocktail hosted by **Harley & Dickinson**. Surrounded by timeless charm and high-level guests, this is a unique opportunity to connect, exchange, and experience Roman sophistication at its finest.



Day 2 – Vatican Private Experience

September 11 | 06:45 – 09:30 | Separate ticket required

Begin your day in Rome with an extraordinary, early-morning private visit to the Vatican Museums — before public opening hours. This exclusive, small-group experience offers a serene and privileged tour through masterpieces by Michelangelo, Raphael, and Bernini, including the Museo Pio Clementino, Gallery of Tapestries, Geographic Maps Gallery, Raphael Rooms, the Sistine Chapel, and the Library Hall.



Enjoy the beauty of the Vatican's treasures without the tourist crowds, with expert guides and audio support. The tour concludes with a continental breakfast, offering an elegant and refreshing start to your day.

Very limited availability – pre-registration and payment required.



Day 2 – Enter the Deal

Creating real business connections and opportunities through curated B2B matchmaking, high-quality pitch presentations, and private deal-making conversations.

Held in the stunning **La Lanterna di Fuksas**, under its breathtaking glass dome.



B2B Focus Areas / Thematic Tracks:



Rebuilding: investment opportunities in Ukraine

Ukraine's reconstruction represents the largest construction and redevelopment initiative in Europe in the 21st century—offering exceptional business opportunities across housing, logistics, infrastructure, and energy-efficient commercial developments.



Products for Global Real Estate projects

This track promotes export-ready products, technologies, and services for sustainable, smart, and circular development—featuring cutting-edge proptech and contech solutions that enhance design, construction, and asset management globally.



Hospitality & Mixed-Use RE: investment and partnerships

Highlighting investment opportunities in hospitality, branded residences, lifestyle and tourism-driven real estate across growth regions like the Middle East, Africa, and Asia.



Real estate promotion platforms for foreign companies

This track highlights investment hubs, incentive programs, legal frameworks, and soft-landing services that support global real estate players expanding into Italy and beyond.

Day 2 – B2B Matchmaking & Deal-Making Day

→ 10:00 – 11:30 Market Overview

- Welcome coffee & networking
- Presentations from ministries, investment promotion agencies (IPA), and key government institutions (CDP, INVITALIA, SACE, ANCI, ANCE)
- Overview of the Italian and international real estate investment landscape
- Focus on incentives, innovation clusters, and strategic partnerships

→ 11:30 – 12:30 Pitching Session (Pecha Kucha format)

- Each presenter shows 20 slides, each displaying for 20 exactly seconds
- Focus on investment opportunities, technology solutions, or project needs.
- Fast-paced, visual, and engaging session.

→ 12:30 – 14:00 Executive Lunch & Panel

- Invite-only networking lunch
- 30-minute thematic panel on Public-Private Partnerships (PPP), followed by Q&A.

→ 14:00 – 15:00 B2B Matchmaking

- 1:1 curated meetings (25 minutes each, 2 rounds) based on pre-scheduled agendas.
- Participants matched in advance via matchmaking platform.
- On-site concierge ensures smooth transitions.

→ 15:00 – 17:30 Private Meetings

(Family Offices, Banks, Institutional Investors)

- 20-minute curated meetings (up to 6 rounds per participant).
- Focused on deal exploration and project finance opportunities.
- Managed via personalized schedules and moderated matchmaking.



In the heart of Europe, in Rome, delegations from around the world (India, Indonesia, UAE, Nigeria, Saudi Arabia, Egypt, Ukraine and others) will come together to explore partnerships.

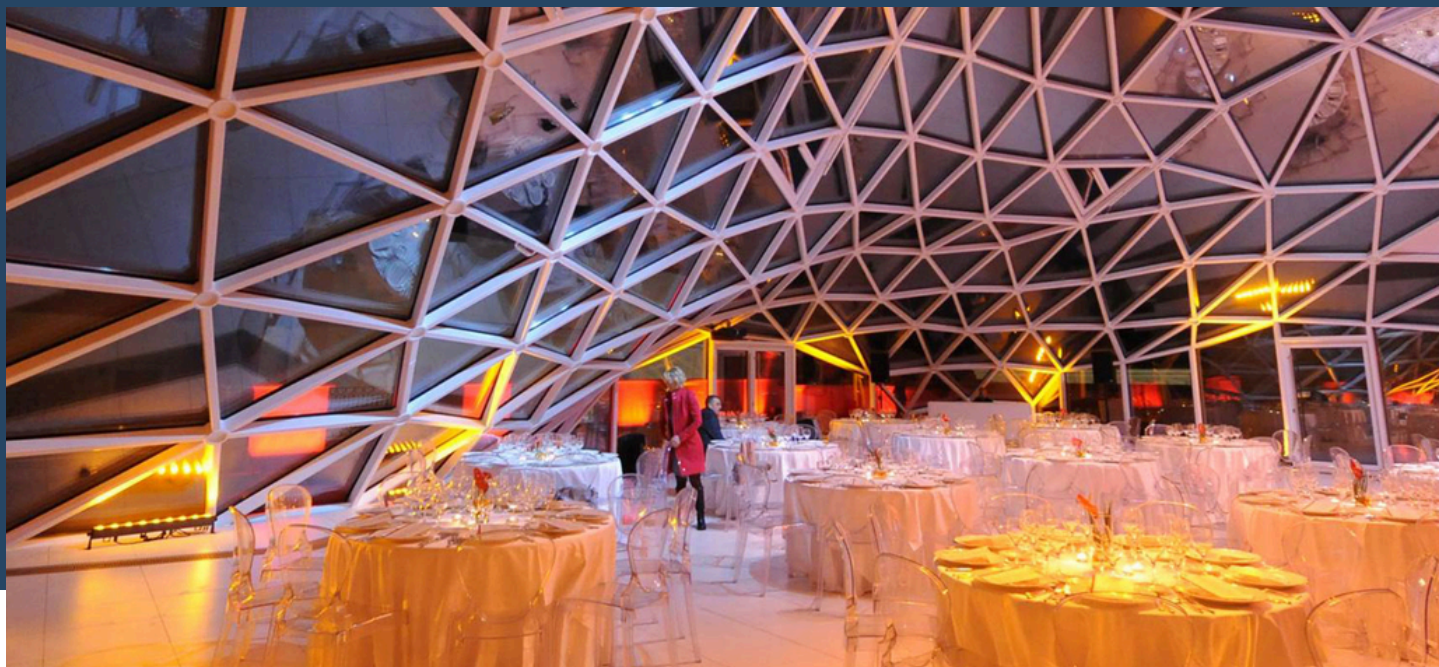
Day 2 – Networking Dinner

September 11 | 20:30 – 23:00 | Dress Code: Business Elegant

Venue: La Lanterna di Fuksas Dress Code: Business Attire Special Guest: Noemi An unforgettable evening awaits at the Networking Dinner on September 11, hosted at the La Lanterna di Fuksas. With its glass dome and panoramic rooftop terrace, this architectural gem in the heart of Rome provides a stunning backdrop for building lasting

→ The evening will also welcome a very special honorary guest – **Noemi**, one of Italy's most celebrated contemporary artists.

Guests will enjoy a refined selection of food and drinks in a dynamic, free-flowing setting designed to encourage meaningful dialogue and fresh ideas.



Day 3

Enter the Relationship



→ The final day is designed for depth — not in content, but in connection. Participants are invited to **private site visits of flagship urban regeneration projects**, hosted by world-renowned architects and developers.

→ Then, special access to an **iconic Roman location**, normally closed to the public. This is where business bonds evolve into friendships — the kind of relationships that turn meetings into partnerships and partnerships into long-term trust.



Participant Packages



Type 1 – RE KEY Business

- Full access to CTV sessions at Sapienza 10.09
- Invitation to the High'level Networking Cocktail in Ex Anna Magnani Villa 10.09
- Personalized schedule, curated partner matching, and facilitated connections (pre-organized)
- Priority participation in all B2B matchmaking and dealmaking activities at La Lanterna 11.09
- Served coffee breaks and lunch at La Lanterna 11.09
- Entry to Networking Dinner at La Lanterna 11.09
- Participation in project and social visits in Rome 12.09

€2,000



Type 1+ RE KEY Business Golf Networking

- all the package RE KEY Business
- Golf Fees for 2 locations (green + buggy + club rental)
8.09 – Country Club Castelgandolfo
9.09 – Olgiata Golf Club (West Course)

€2,500



Type 2 – Standard

- Access to CTV sessions at Sapienza University 10.09
- Entry to Networking Dinner at La Lanterna 11.09
- Participation in project and social visits in Rome 12.09

€300



Type 2+ Standard Golf Networking

- all the package Standard
- Golf Fees for 2 locations (green + buggy + club rental)
8.09 – Country Club Castelgandolfo, 9.09 – Olgiata Golf Club (West Course)

€800



Vatican Private Experience

(available for only participant packages owners)

€250

- Early-morning private visit to the Vatican Museums (6:45-9:30) 11.06

Sponsorship Packages

Visibility, Influence & Strategic Access



Access Key Sponsor (€5,000 | 6 spots)

- Logo on all branding materials (brand wall, website, social media, print)
- Interview in partner media
- 1 complimentary access to the event



Silver Key Sponsor (€10,000 | 4 spots)

- All of the above, plus:
- Speaking slot during CTV conference 10.09
- Right to propose topic & participants for curated B2B block 11.09
- Interview in partner media
- 2 complimentary accesses to the event



Golden Key Sponsor (€15,000 | 2 spots)

- All of the above, plus:
- Visibility in B2B sessions at La Lanterna 11.09
- Right to propose topic & participants for curated B2B block 11.09
- Welcome remark or presentation at Networking Dinner at La Lanterna 11.09
- Extended post-event media presence (1 month)
- 3 complimentary accesses to the event



Master Key Sponsor (€20,000 | 1 spot)

- Full integration across all event days and formats
- Logo on all branding materials (brand wall, website, social media, print)
- Speaking slot during CTV conference 10.09
- On-stage brand presence at La Lanterna 11.09
- Right to propose topic & participants for curated B2B block 11.09
- Welcome remark or presentation at La Lanterna Networking Dinner
- Study visit to sponsor's project in Rome (optional) 12.09
- Post-event database of company participants
- Dedicated interview & featured article in partner media
- 4 complimentary accesses to the event



Strategic Key Sponsor (by proposal only)

- Long-term visibility across all RE KEY events for the **next 3 years**
- Co-branding rights, speaking slots, story-driven PR & publishing campaigns
- Continuous access to the RE KEY community and content



RE KEY

ITALY 2025



FIABCI
INTERNATIONAL
TRADE MISSION

Because the right key
doesn't just unlock doors,
it opens futures

And it starts in Rome

rekey.club

+39 347 255 5433