

Korea's Leading Construction • Building • Interior Trade Fair

# KOREA BUILD WEEK

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Since 1986

**July 30 – August 2, 2025**  
**COEX, Seoul, Korea**

# OVERVIEW

## Korea’s Leading Construction·Building·Interior Trade Fair

KOREA BUILD WEEK displays everything for construction and building, including superior domestic and international construction materials and technologies, as well as interior design solutions.

Every year, the event is planned and programmed to reflect the latest trends and policies, providing a venue where participating companies, industry experts, and stakeholders come together to share knowledge and present visions for the future of the industry.

Title	KOREA BUILD WEEK(COEX)
Period	July 30 – August 2, 2025(4 days)
Venue	COEX (A~D Hall), Seoul
Scale	36,007㎡ (About 700 Companies, 2,000 Booths)
Concurrent Event	SPACE DESIGN FAIR
Organizer	MESSE ESANG Co., Ltd
Certification	· UFI Approved International Event · International Audited Exhibition



## CATEGORY

BUILDING MATERIALS	
Structural/ Exterior materials	Brick/Block, Stone, Timber, Metalic, Staco, Siding, Concrete, Roof tile, Temporary materials, Structural stiffeners, etc
Insulation	Insulation, etc
Windows-Doors	Window, Door, Awning, Shutter, Hardware, Banister/Handrail, etc
Coating · Waterproofing materials	Paint, Waterproofing materials, Coating materials, Adhesive, Sealant, etc
Tools · Equipment	Tools, Measuring tools, Safety supplies, Related equipment, etc

TECHNOLOGY & EQUIPMENT	
Digital Construction Machinery	Heavy equipment, Heavy equipment control, Attachments, Transport machinery
Digital Construction Safety	Monitoring system, On-site safety facilities, Access control/security, Safety supplies, Fire safety
Digital Construction Tech	BIM, Architectural design, Drones, Autonomous construction tech, Digital Twin, 3D scanning, Robotics

INTERIOR DESIGN	
Interior materials	Marble, Artificial stone, Tile, Wallpaper, Flooring, Panel/Board, Ceiling materials, Molding, Partition, etc
Lighting	Lighting, Electrical installation, Outdoor lighting, etc
Bathroom	Sanitary ware, Bathtub, Faucet/Shower, Bathroom ceiling materials, Sanitary accessory, Cubicle, Bidet, Drain, etc
Kitchen	Sink, Furniture, Equipment, Appliance, etc
Home interior	Design/Construction, Fireplace, Safe, etc

BUILDING FACILITIES	
Air conditioning and heating / Ventilation	Air conditioning and heating facilities, Ventilation equipment
Sanitary facilities	Bathroom, Kitchen
Home networking system	Home network system, Security system, Digital door lock, etc
Parking facilities / Elevator	EV charge infra, Parking system, Elevator, etc
Renewable energy	Solar, Geothermal energy technology

# OVERALL LAYOUT OF KOREA BUILD WEEK

Designed based on the latest technologies and trends in the construction, architecture, and interior design industries.

- \* Hall A : Building Materials & Equipment
- \* Hall B : Innovation in Construction Technology Zone 'NextCon'
- \* Hall C : Interior & Architectural Design and Construction Zone
- \* Hall D : Space Design Fair

COEX A, B, C, D Hall(Whole halls of 1st, 3rd Floor)

700Companies 2,000Booths



# HALL COMPOSITION

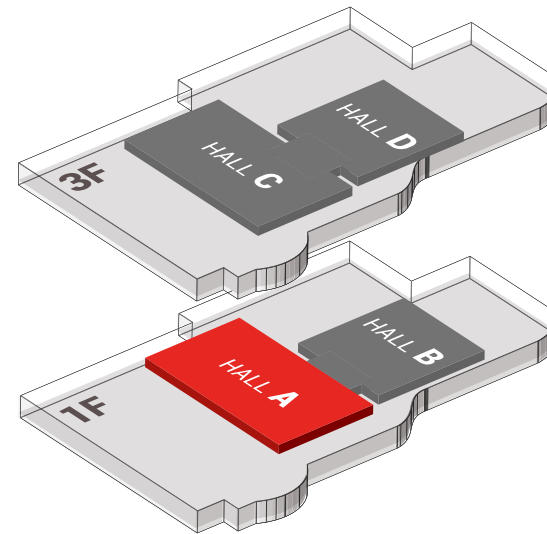
## 1F Hall A

### KOREA BUILD

Building Materials, Equipment,  
and Renewable Energy Technologies

#### Key Buyers

Construction Companies / Architectural Firms / Engineers / Construction Managers(CM)  
Manufacturers & Distributors / Public Institutions / Local Governments / Educational Institutions  
Related Associations / Property Managers / Hospital Facilities



#### Building Materials, Equipment

Structural Materials, Exterior Materials, Roofing Materials, Insulation, Soundproofing Materials, HVAC Systems, Ventilation/Air Conditioning, Coating & Waterproofing Materials, etc



#### Windows & Doors / Renewable Energy

System Windows, Entrance Doors, Fire Doors, Partition Doors, Folding Doors, Smart Glass, Awnings, Blinds, Door Locks, Window Hardware, BIPV, Solar Panels, etc



#### Construction Tools

Power Tools, Measuring Instruments, Cutting Tools, Hand Tools, Landscaping/Piping/Woodworking Tools, Abrasive Tools, etc.

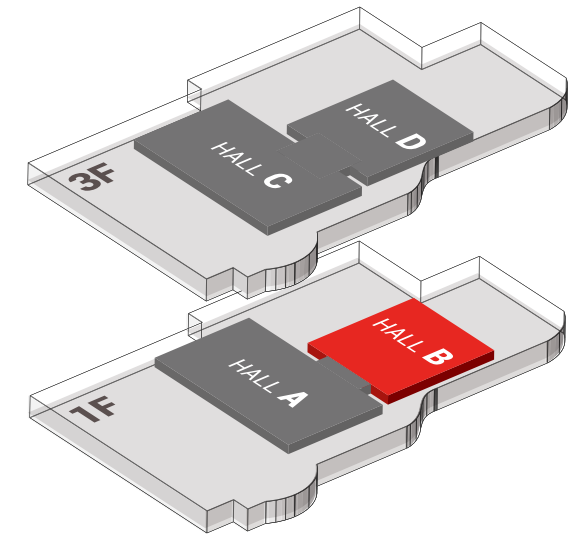
# HALL COMPOSITION

## 1F Hall B

### Innovation in Construction Technology Zone

### NextCon

Digital and Carbon-Neutral Innovative  
Technologies & Construction Methods



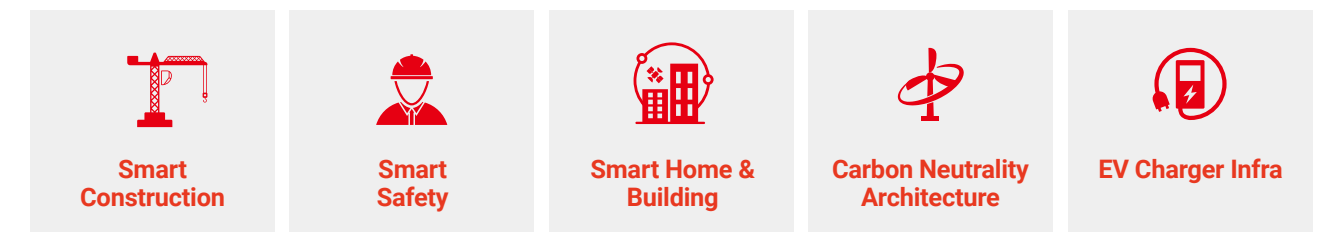
#### Key Buyers

Construction Companies / Engineers / Construction Managers(CM) / Manufacturers & Distributors  
IT Software Development & Operations / Related Ministries and Agencies / Local Governments, Research Institutes  
Financial Institutions, Investors

#### Construction Innovation Technologies

- Digital and Carbon-Neutral Innovative Technologies & Methods applied throughout the entire construction process, from design to construction and maintenance.
- Innovation solutions for smart buildings and smart homes.

### NextCon 5 Themes



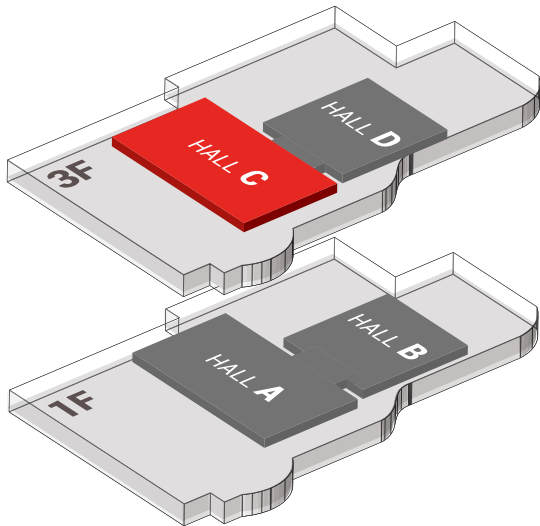


# HALL COMPOSITION

## 3F Hall C

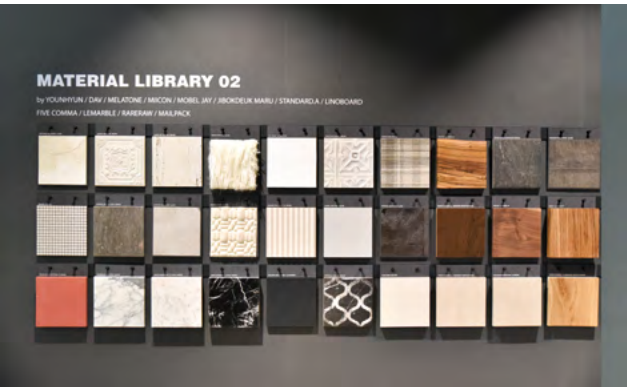
### KOREA BUILD

Interior Finishing Materials,  
Architectural Design & Building Materials and  
Technologies



#### Key Buyers

Architectural Firms / Designers / Interior Contractors / Building Materials & Furniture Manufacturers, Distributors  
Property Owners / Hospitality Industry Professionals / Developers / Interior Design Clients



#### Interior Materials and Solutions

Interior Finishing Materials, Stone, Bathroom & Kitchen,  
Residential & Commercial Interior Consulting, etc



#### Architectural Design, Construction & Landscaping, and Gardens

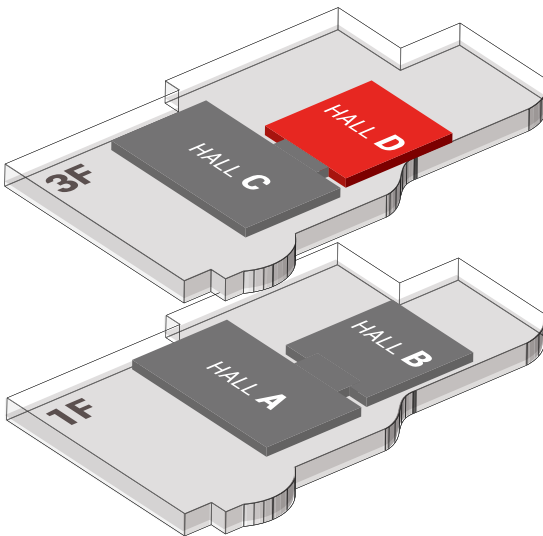
Architectural Design & Construction, Design Software,  
Wood Frame Construction, Tiny Houses, Pergolas,  
Decks, Sunrooms, Parasols, Landscaping & Garden  
Supplies, etc

# HALL COMPOSITION

## 3F Hall D

### [Concurrent Event] SPACE DESIGN FAIR

Presenting Trends in the Retail and  
Hospitality Industries



#### Key Buyers

Construction Companies / Engineers / Construction Managers(CM) / Manufacturers & Distributors  
IT Software Development & Operations / Related Ministries and Agencies /Local Governments, Research Institutes  
Financial Institutions, Investors



#### Interior Design

Furniture, Textiles, Finishing Materials, Decor, Home  
Appliances, Kitchen & Bath, Interior Solutions, etc



#### Hospitality

Hotel Room Supplies, Hotel Development &  
Operations, Sanitary Products, Hotel Equipment,  
Hotel IT, F&B, Building Management, etc



#### Retail

Retail IT (Digital Signage, Kiosks, Robots, etc),  
Marketing, Visual Merchandising, etc

# BUSINESS MATCHING PROGRAM

## KOREA BUILD Keyword: Matching

We provide exhibitors with the opportunity for 1:1 business meetings with their desired target buyers.

### 1. Architect Meeting

Exclusive Business Matching and Specification Sales Opportunities for Exhibitors and Architects



### 2. Distribution Meeting

Focused on Securing Distribution Channels for Exhibitors

#### Key Buyers

Distributors	Interior Professionals	Public Institutions	Hospitality Industry Professionals
<ul style="list-style-type: none"><li>- Establishing new product dealerships</li><li>- Securing entry into large retail stores</li></ul>	<p>Promote new products → Apply designs</p>	<p>Various public institution projects → Secure stable transactions</p>	<p>Promote and sell products → Enhance brand awareness</p>

### 3. Property Owner Meeting

Collect architectural plans and preferred companies for consultation from property owners in advance and provide this information to the exhibitors before the exhibition.

#### Architectural Structures

Lightweight Wood Frame | Heavy Timber Frame | Reinforced Concrete | Modular | Mobile Homes & Farmhouses ALC Blocks | Passive House | Korean Traditional Architecture(Hanok)

### 4. Interior Consulting Meeting

Facilitating business matches between exhibitors and clients based on various needs such as budget, location, size, and timing

#### Participating Brands



# GLOBAL BUSINESS MATCHING PROGRAM

## ES Biz Matching Service

KOREA BUILD is conducting "KOREA BUILD ES Biz Matching Service" to maximize exhibition outcome of the exhibitor. This B2B service allows major domestic/international buyers to check out the products of exhibitors before exhibition and to confirm 1:1 meeting schedule through online.

**Benefits**

- **Exhibitor** - Release the company profile and information to buyers in advance
- **Buyer** - Check the information of the exhibitors in advance to confirm 1:1 meeting

#### Procedure



#### Key Buyers

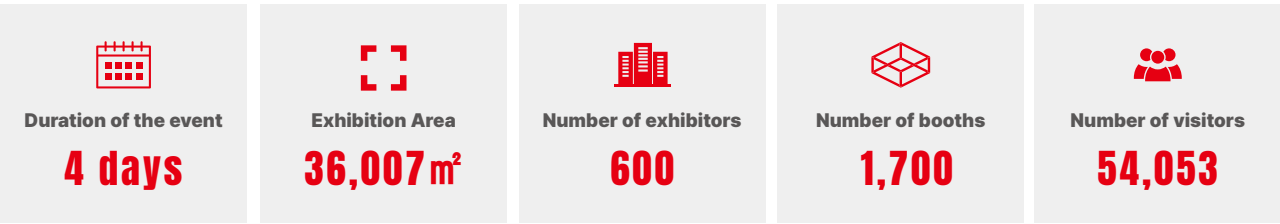
Construction Companies, Designers, Interior Designers, Distributors, etc.

#### Matching Results

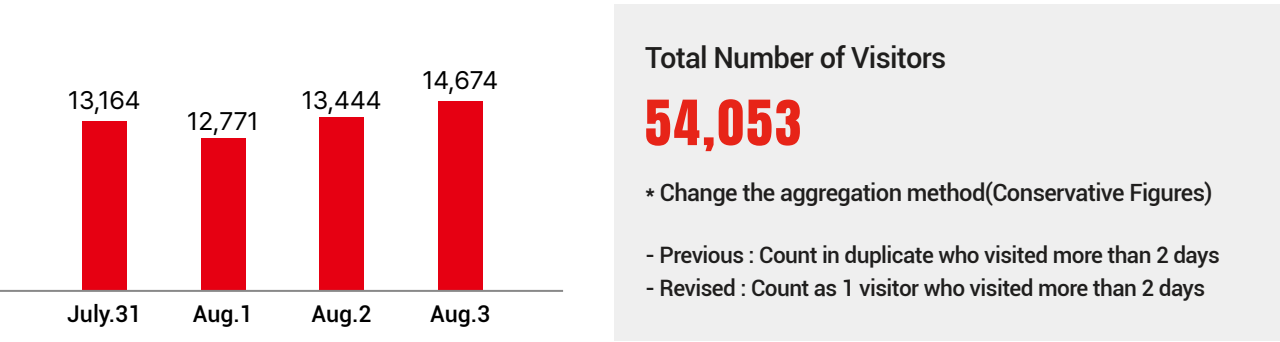


2024 SHOW REPORT

Exhibition Performance



Daily Visitor Status



Status by Category of Exhibits

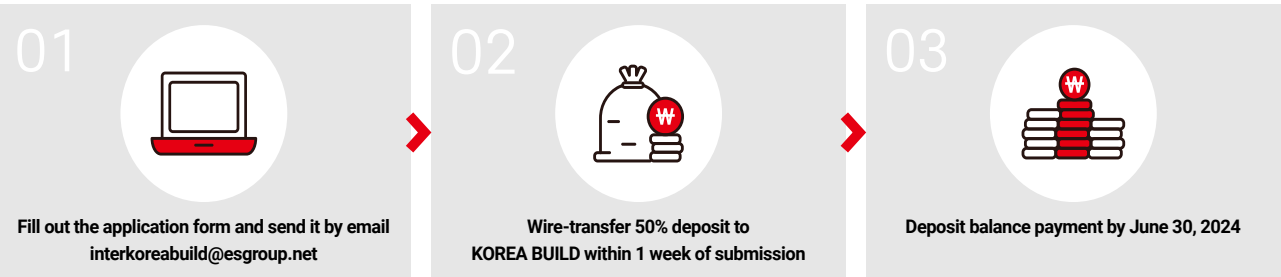
Category	Exhibitor	Category	Exhibitor	Category	Exhibitor
Space Design & Interior Design	99	Windows & Door	29	Lighting	19
Exterior/Interior/Structure/Insulation Materials	73	Landscaping	28	Related Organization	19
Overseas Exhibitors	67	Air Conditioning and Heating, Ventilation	22	Building Facilities Management	17
Smart Construction Technolog	51	Coating and Waterproofing Materials	22	Renewable Energy	13
Housing Plan/Construction	43	EV Charging Infra	22	Art Design	11
Bathroom & Kitche	33	Tools & Equipment	21	Others	11

Major Exhibitors





PARTICIPATION GUIDE

Procedure



※The application will be completed only after the deposit is paid and the booth allocation will be done after the balance is paid.  
※The paid fee will not be returned and can be carried forward in accordance with the regulations when canceled.

Booth


Division	Raw Space	Standard Booth
Booth Type		
Provides	Space Only (※ Exhibitors should employ the contractors designated by venue for the construction and erection of their stands.)	Booth wall, Carpet, Fascia board, 3 Spot lights, 220V Outlet, Information desk, Waste bin, Round table, and 3 Chairs
Price	USD 3,630	USD 4,180

※ In case of the country applied to tax sparing system, VAT will not be added. (Required submit relevant documents)

Additional Participation Fee

Classification	Cost	Unit
Single-Phase(220V), Three-Phase(380V) Electricity	USD 110	kW
24 Hour Supply Electricity	USD 165	kW
Rigging Electricity	USD 330	EA
Carpet	USD 220	Booth
Internet Line	USD 220	Port
Water & Drainage	USD 330	EA
Compressed Air	USD 330	EA
Visitor's badge barcode reader	USD 220	EA

KOREA BUILD Secretariat



MESSE ESANG

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The Value Beyond Just Exhibition, **MESSE ESANG**

## **KOREA BUILD Annual Schedule**

<b>KOREA BUILD WEEK(KINTEX)</b>	<b>KINTEX</b>	<b>February 19 – 22, 2025</b>
<b>KOREA BUILD WEEK(COEX)</b>	<b>COEX</b>	<b>July 30 – August 2, 2025</b>

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